Please read the following questions and circle the answer that best reflects your opinion of the presented treatment. This is not a test and there are no right or wrong answers. You may refer to the written description of the treatment as often as needed.

1. Overall, how acceptable is the proposed treatment?

2. How ethical is the treatment?

3. How effective do you think this treatment might be?

4. How likely do you think it is that the treatment may have negative side effects?

5. How knowledgeable do you think the psychologist is?

6. How trustworthy do you think the psychologist is?

7. How sensible does this treatment seem?

8. How successful do you think this treatment would be in symptom reduction?

9. How confident would you be in recommending this treatment to a friend who experiences similar problems?

10. How practical is the proposed intervention in the amount of time required for patient/therapist contact?

11. How likely is it that the patient in this scenario would put forth the necessary time and effort outside of session?

12. How efficient is the proposed treatment?

13. How stressful would participation in the proposed treatment be for the patient?

14. How stressful would the proposed treatment be for others involved in the treatment process (family, friends, etc.)?

15. How appropriate is the treatment for the proposed problem?

16. How fair is this treatment for all parties involved (patient, loved ones, etc)?

17. How cost-effective does the proposed treatment seem?

18. How much does this treatment fit with your personal ideas about what treatment should be?

19. How intrusive is the proposed treatment?

20. How much improvement could be expected as a result of this treatment?

21. How much do you like this treatment overall?

22. How humane is the proposed treatment?

23. How intensive does this treatment seem?

24. If this treatment was suggested to you how likely would you be to use it if: a close friend/co-worker who had never used it suggested it?

25. If this treatment was suggested to you how likely would you be to use it if: a close friend/co-worker who had used it and reported a good experience suggested it?

26. If this treatment was suggested to you how likely would you be to use it if: a Ph. D. level clinical psychologist with 20 years of experience suggested it?

27. How acceptable and fair does the cost of the treatment seem?

28. Would the treatment be more acceptable if it were cheaper?

29. Are the ultimate goals of this treatment worth the cost (time, money, etc.)?

30. Does the goal of the treatment sound "too good to be true"?

31. How uncomfortable would the patient feel as a result of this treatment?

32. How friendly does the psychologist seem?

33. If you had this difficulty, and no other information about the treatment other than what you just heard**,** how likely would you be to pursue this treatment as your first choice?

34. How fast do you feel you improvement would occur as a result of this treatment?

35. How positively would participation in this treatment affect the patient’s everyday life?

36. How negatively would participation in this treatment affect the patient’s everyday life?

37. How much do you understand this treatment?

38. How much would endorsement of this treatment by a public figure influence your opinion in a positive way?

39. How safe does the treatment seem?

40. How likely would you be to seek out more information about this treatment if you were experiencing similar problems?

41. How much more information would you need before pursuing this treatment option?

42. How much do you think others would accept this treatment?

43. How long do you think that the effects of this treatment would last after the patient finished therapy?

44. How positive do you feel the long-term effects of this treatment would be?

45. How appealing do you find the proposed treatment?

46. What is your emotional reaction to this treatment?

47. How complex do you find this treatment?

48. How much familial discord do you think would arise as a result of participation in this treatment?

49. How positively would this treatment affect the patient's family life?

50. How pretentious (snobby, uppity) does this treatment sound?

51. How embarrassed would the patient feel as a result of participation in this treatment?

52. How differently would others treat the patient as a result of their participation in this treatment?

53. How well does this treatment fit in with your existing outlook on life?

54. How do you think this treatment would compare to other treatments you have seen or heard about?

55. How do you think this treatment would compare to medication?